

EUSPBA ONLINE ADVERTISING RATES

Voice Magazine:

Magazine Ad Sizes	Ad Size	4x Rate
Full page/full color	Trim- 8.375 x 10.875	\$300.00
½ page/full color	7.375 x 4.875	\$200.00
1/3 page/full color	5 x 4.875	\$120.00
Business card	2.5 x 4.875	\$80.00

PDF files are preferred, however, Adobe Illustrator files CS4 (ai or eps files) Photoshop (psd, tif, eps, or high res jpegs are all acceptable) Indesign, QuarkXpress. All fonts must be embedded, converted to outlined or included with collected files. Files must be submitted digitally on CD or via email to avoid extra charges. Ads that do not meet these criteria will be returned for correction or incur production charges.

Online:

Online Ads	Monthly	Quarterly	Six Month	Yearly
Top Banner	\$75	\$200	\$300	\$400
Right side Banner	\$50	\$150	\$250	\$350

Combined – VOICE & Online:

The Voice ad is only for one Edition (once a quarter)

Online & Magazine Options	Quarterly discounted	Voice & Online totals w/o disc	Yearly both
Top Banner w/ full page/full color	\$400	500	1000
Top Banner w/ 1/2 page/full color	\$300	400	900
Top Banner w/ 1/3 page/full color	220	320	800
Top Banner w/ Business Card	180	280	700
Right Side Banner w/ full pg/full color	350	450	900
Right Side Banner w/ 1/2 page/full color	250	350	800
Right Side Banner w/ 1/3 page/full color	170	270	700
Right Side Banner w/ Business Card	130	230	600